**agrirouter**

# The new platform for universal data exchange

**Your Farming Network**
www.my-agrirouter.com

**DKE DATA**

# Before

**Machinery Manufacturer**

**App Provider**

**Input Companies**

**Food Processing Industry**

**External Data-Exchange Platforms**

**Farmer**

**Contractor**
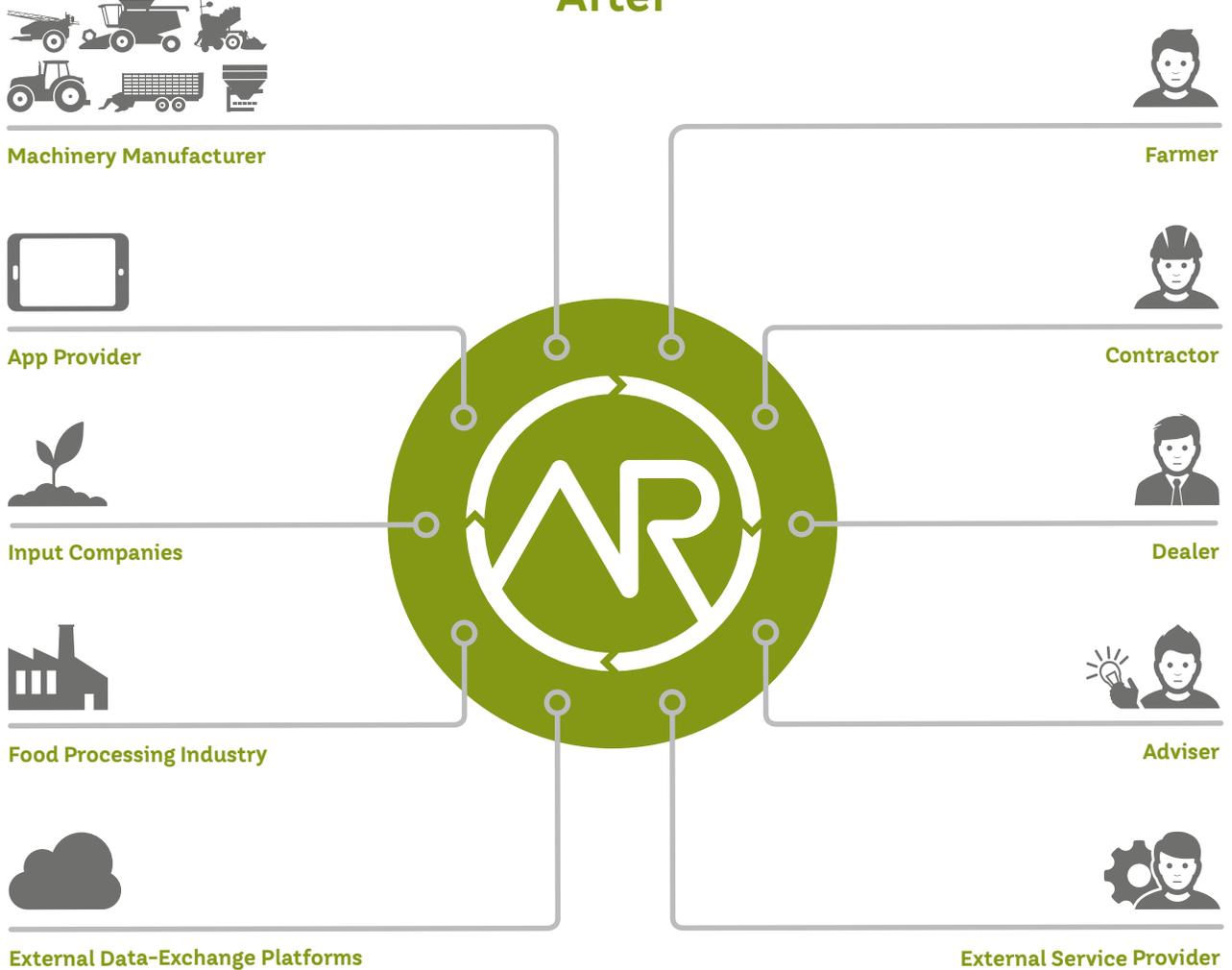
**Dealer**

**Adviser**

**External Service Provider**
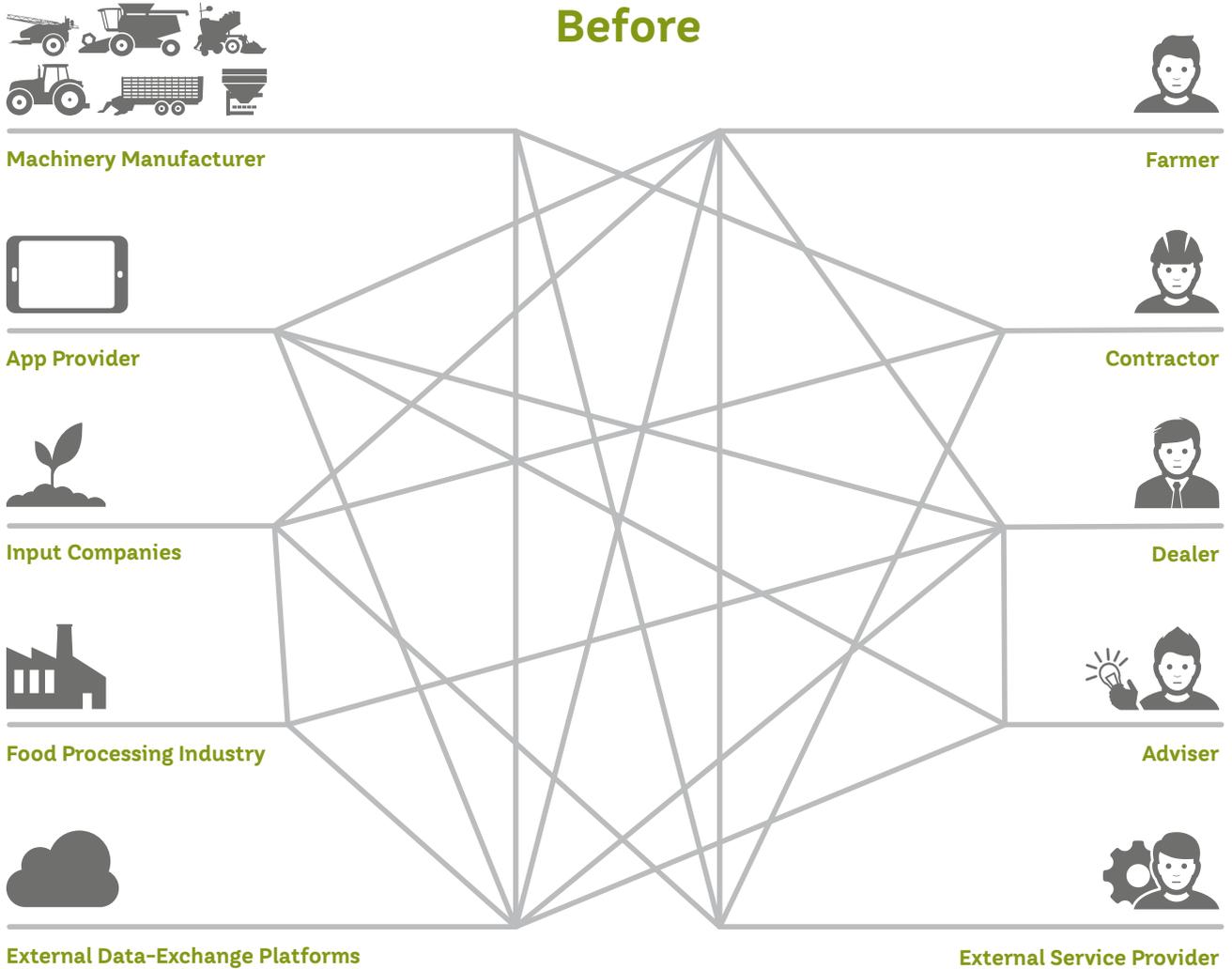
# agrirouter – the central tool for digitalization agriculture

- As a universal data exchange platform, the agrirouter closes a gap on the way to Farming 4.0.

- The concept of the agrirouter unites manufacturer-independent data exchange.

- In real life, this means simple data exchange between machines and the software applications used on your farm.

- Only you determine the routes on which your agrirouter transports your data. You retain complete control over your data.

- Data exchange with customers and service providers, e.g. between farmers and contractors, is also uncomplicated: The possibility of connecting two agrirouter accounts means that data can be exchanged very quickly and securely.

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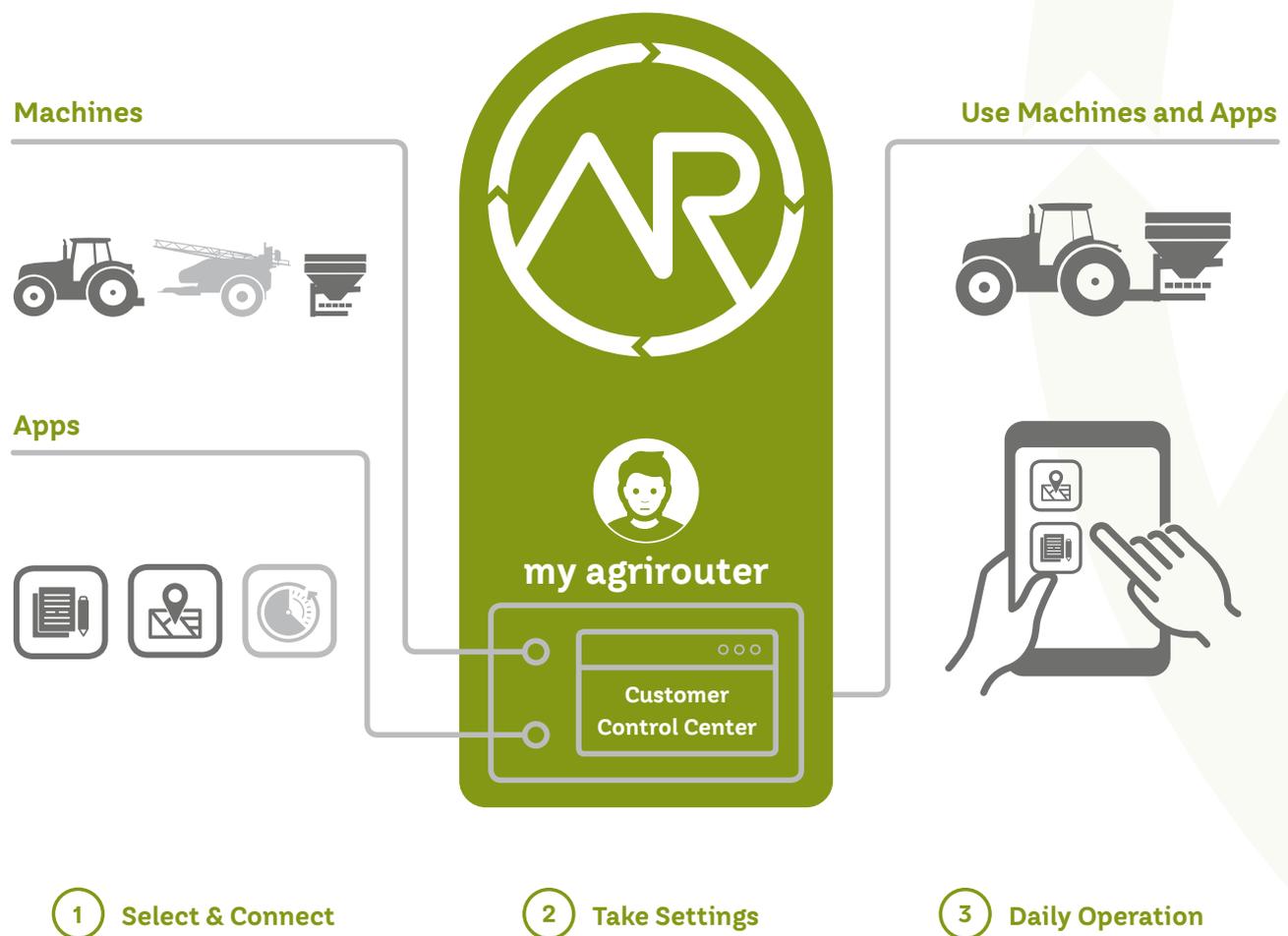**External Service Provider**

## What's the agrirouter?

- The agrirouter is a web-based universal data exchange platform with which machines and agricultural software from farmers and contractors can be connected across manufacturers. It solves a core problem in modern digital agriculture.

## What can the agrirouter do?

- The agrirouter simplifies data exchange and makes machine data usable from different manufacturers. It thus improves operational processes and profitability. At the same time, the agrirouter reduces administrative effort and increases working comfort.

# agrirouter LearnBox and Marketplace

- Setting up the agrirouter is easy. After the set-up the system works completely autonomously. To get started and if a question arises later, there is the LearnBox. There we show you all operating steps by video.

- Modifications in your agrirouter configuration are only necessary if changes are made, for example if you want to connect a new machine or app. This is also very simple and is also shown in the LearnBox.

- You can find a current list of hardware and software solutions from various providers for the agrirouter in the Marketplace. As the number of providers is constantly growing, it is worth looking at this section from time to time.

**Machines**

**Use Machines and Apps**

**Apps**

**my agrirouter**

**Customer Control Center**

1. **Select & Connect**
2. **Take Settings**
3. **Daily Operation**

# What does the agrirouter cost?

- The user fees for data transport via agrirouter are low and are charged to the end-user by his agricultural software provider. There are also mobile charges for data transport between the machines and the agrirouter.

# Who can use the agrirouter?

- Prepared machines from DKE-Data agricultural engineering companies can easily be connected to the agrirouter.

- Existing and new machines from other manufacturers can be connected to the agrirouter using telemetry units available on the market..

# DKE-Data Partner

# DKE-Data agricultural machinery manufacturer

AMAZONE

HOLMER exxact

MASSEY FERGUSON

DEUTZ FAHR

HORSCH

PÖTTINGER

FENDT

KRONE THE POWER OF GREEN

RAUCH wir nehmen's genau

GRIMME

KUHN

VALTRA

HARDI

LEMKEN The Agrovision Company

# Who's behind this?

In addition to 14 manufacturers of agricultural machinery at present, other suppliers also offer solutions (software or hardware) that you can connect to your agrirouter account. Providers support the product concept and data exchange via the agrirouter. If the manufacturer of your machines or software is not (yet) present, it is worth asking.

For further information about this and all other topics such as LearnBox or Marketplace please see:

**www.my-agrirouter.com**